

Michael "Mikey" Sivert

he/him | Cleveland, Ohio | 614.935.7476 | michael.sivert@gmail.com
[linkedin.com/in/mikey-sivert](https://www.linkedin.com/in/mikey-sivert) | Portfolio: <https://mikeysivert.com/sivertid/>

Instructional Designer

Results-driven Instructional Designer with 20+ years of experience transforming complex technical content into engaging learning experiences for corporate and education audiences. Demonstrated success managing 125+ new or enhanced L&D products across 6 business divisions and 6 functional groups (R&D, EHS, Finance, Marketing, HR, and Sales Excellence), establishing design standards and workflows, and mentoring L&D teams in instructional best practices. Expert in leveraging Articulate Suite, TechSmith tools, and multimedia technologies to deliver scenario-based training that drives measurable performance improvements.

WORK EXPERIENCE

Sherwin-Williams | Cleveland, OH | 05/2025 - Present

Instructional Designer | Full-time

- Established instructional design infrastructure including SOPs, workflows, intake processes, and audit protocols as Performance Coatings Group's first ID hire
- Managed portfolio of 30+ new or revised learning initiatives across 6 divisions and 6 functional groups, maintaining 100% on-schedule delivery
- Delivered 125+ learning modules spanning 8 modalities including eLearning, video, ILT, VILT, and interactive PDFs for 6,000+ global learners
- Partnered with VP-level executives and frontline SMEs to conduct needs assessments and translate technical content into learning solutions
- Transformed legacy materials into scenario-based eLearning experiences and mentored L&OD team in instructional design best practices

Math Learning Center | Remote | 01/2024 - 05/2025

Learning Experience Designer & Workshop Facilitator | Contractor

- Designed and facilitated virtual and in-person training workshops for 30+ participants per session, achieving 98% satisfaction rating
- Implemented responsive facilitation strategies addressing diverse learner needs, maintaining 96% approachability rating across sessions
- Applied adult learning principles including experiential learning and reflective practice to drive adoption of new instructional frameworks

Michael Sivert LLC | Cleveland, OH | 02/2014 - 05/2025

Independent Learning & Development Consultant | Freelancer

- Designed 275+ learning resources applying UX principles for 140,000+ annual users, maintaining 4.9/5 satisfaction rating from 4,100+ reviews
- Engineered comprehensive onboarding programs applying adult learning principles, reducing support ticket response time by 40%
- Implemented UDL and accessibility-focused design principles across all resources, achieving WCAG compliance standards
- Led cross-functional teams through product launches, ensuring seamless LMS integration and 100% on-time project delivery

Hudson City Schools | Hudson, OH | 08/2017 - 05/2025

Educator & Learning Facilitator | Full-time

- Designed 13 comprehensive curriculum units applying UDL principles district-wide, achieving 15% improvement in learner assessment scores
- Integrated 40+ technology platforms into blended learning environment, maintaining 90%+ completion rates across diverse learner populations
- Analyzed performance data to identify learning gaps and implemented targeted interventions, resulting in measurable improvement in outcomes

EDUCATION

- **User Experience Design Certificate**, Cornell University
- **Learning Experience Design Certificate**, The University of Michigan
- **Master of Education in Educational Leadership**, Ohio Dominican University
- **Master of Education in Curriculum & Instruction**, Ohio Dominican University
- **Bachelor of Arts in Education**, John Carroll University

AWARDS & SCHOLARSHIPS

- ASCD International Emerging Leader

SKILLS

- **Learning Methodologies:** ADDIE, Agile, Bloom's Taxonomy, SAM, UDL
 - Utilized Agile workflows with stakeholders and SMEs to increase production of learning products, with 41% of projects completed 2+ weeks before due date
- **Authoring & eLearning Tools:** Articulate 360, Adobe Captivate, Vyond
 - Developed 125+ modules using Articulate 360 and Vyond across 8 modalities, achieving 4.7/5 learner satisfaction rating
- **Multimedia Production:** TechSmith Snagit, Adobe Creative Suite, Canva, Clipchamp, Loom
 - Created scenario-based training using TechSmith Suite, Adobe Creative Suite, and Canva, increasing learner engagement by 35%
- **Video & Audio Production:** Camtasia, Audiate, Clipchamp, GarageBand, iMovie
 - Produced 12 monthly multilingual safety videos for EHS using Camtasia, Vyond, and Audiate, deployed globally with 11 translations per module
- **Interactive Design:** Gamification, Scenario-Based Learning, Simulations, Interactive Media
 - Designed scenario-based eLearning experiences transforming legacy materials, supporting enterprise-wide sales framework adoption
- **Project Management:** Microsoft 365 Suite (Planner, Lists, Power Automate), Monday, Airtable, ClickUp, Notion, Slack, Teams, Trello, Zapier
 - Managed 30+ concurrent learning initiatives using Microsoft 365 Suite and collaborative tools, maintaining 100% on-schedule delivery
- **Learning Management Systems:** Canvas, Kajabi, Mindtickle, Oracle
 - Led modernization and migration of 50-module R&D curriculum to Oracle LMS, transforming PowerPoint materials into interactive courses for new hires
- **Design Tools:** Canva, Figma, PowerPoint, Microsoft Sway, Keynote
 - Created interactive guides and visual learning materials using Canva and Sway, supporting onboarding across multiple roles